

# **USU World North America**

**Boston, MA**

**November 5-6, 2025**

# Attendee FAQ at a Glance

## Why attend?

2 days of live networking, customer keynotes, expert talks and deep dive into USU solutions.

## Cost

Free! Register now at [northamerica.usu.world/en/](https://northamerica.usu.world/en/)

## Location

USU Solutions Inc.  
20 Guest St.  
Brighton, Boston, MA 02135

## Room blocks

We have two hotel room blocks available. For the booking links, visit [northamerica.usu.world/en/](https://northamerica.usu.world/en/)

## Logistics

Only 8 miles from the Boston Logan International Airport (BOS)

## Optional Training

Optional in-person training on November 4. Get expert help with your ITAM and KM use case.



# FAQs



## What is USU World North America?

USU World North America is our annual event where customers come together to network and learn the latest in our software updates and offerings. It allows our customers to network with each other and share best practices to enhance your use case.



## How do I become a speaker at USU World North America?

If you have a use case for either USU IT Asset Management or USU Knowledge Management, we would love to have you as a speaker! Just reach out to **[events@usu.com](mailto:events@usu.com)** and we will be happy to discuss speaking opportunities.



## What is included in USU World North America?

- Optional training day for USU ITAM or USU KM on November 4. Includes optional dinner.
- Two days of expert talks, customer keynotes, best practices and product discussions.
- An excursion on the evening on November 5.
- Breakfast, lunch and dinner are included on November 5.  
Breakfast and lunch are included on November 6.



## Who attends?

USU IT Asset Management and USU Knowledge Management customers. They are c-level executives, VPs, directors and managers across many industries who specialize in ITAM, Software Asset Management, Knowledge Management, Customer Service, SaaS, Finance and more.



## Make the most of your networking time!

Here are some conversation starters:

- “Where are you from?”
- “How long have you been with (Company Name)?”
- “What is your role at (Company Name)?”
- “What are you hoping to get out of this event?”
- “What is your favorite session so far?”
- “Which USU software are you currently using?”
- “I’m trying to improve (Topic), do you have any tips?”



**The best part is being able to meet face to face with both USU and other customers. A+**

**USU World North America 2024 Attendee**

**Contact**

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