

Where Your SaaS Budget Really Goes



Organizations spend more than \$400 bn on SaaS in 2026.

That's about 15% more than in 2025.

<50%



of organizations don't have full visibility into their SaaS environment. Missing visibility increases operational and financial risk

Shadow IT drives hidden costs



Up to 40% of SaaS spending happens outside central IT governance



68%

of SaaS renewals run without usage validation. Missing review leads to avoidable overspending.

80%

of organizations use analytics dashboards



But still, up to 30% of SaaS spend is wasted.

Take control of SaaS with USU SaaS Management

- Discover hidden SaaS costs
- Reduce SaaS spend
- Choose from 400+ SaaS integrations

Sources: Gartner, IDC, Forrester, Statista

USU

Empowered by understanding