

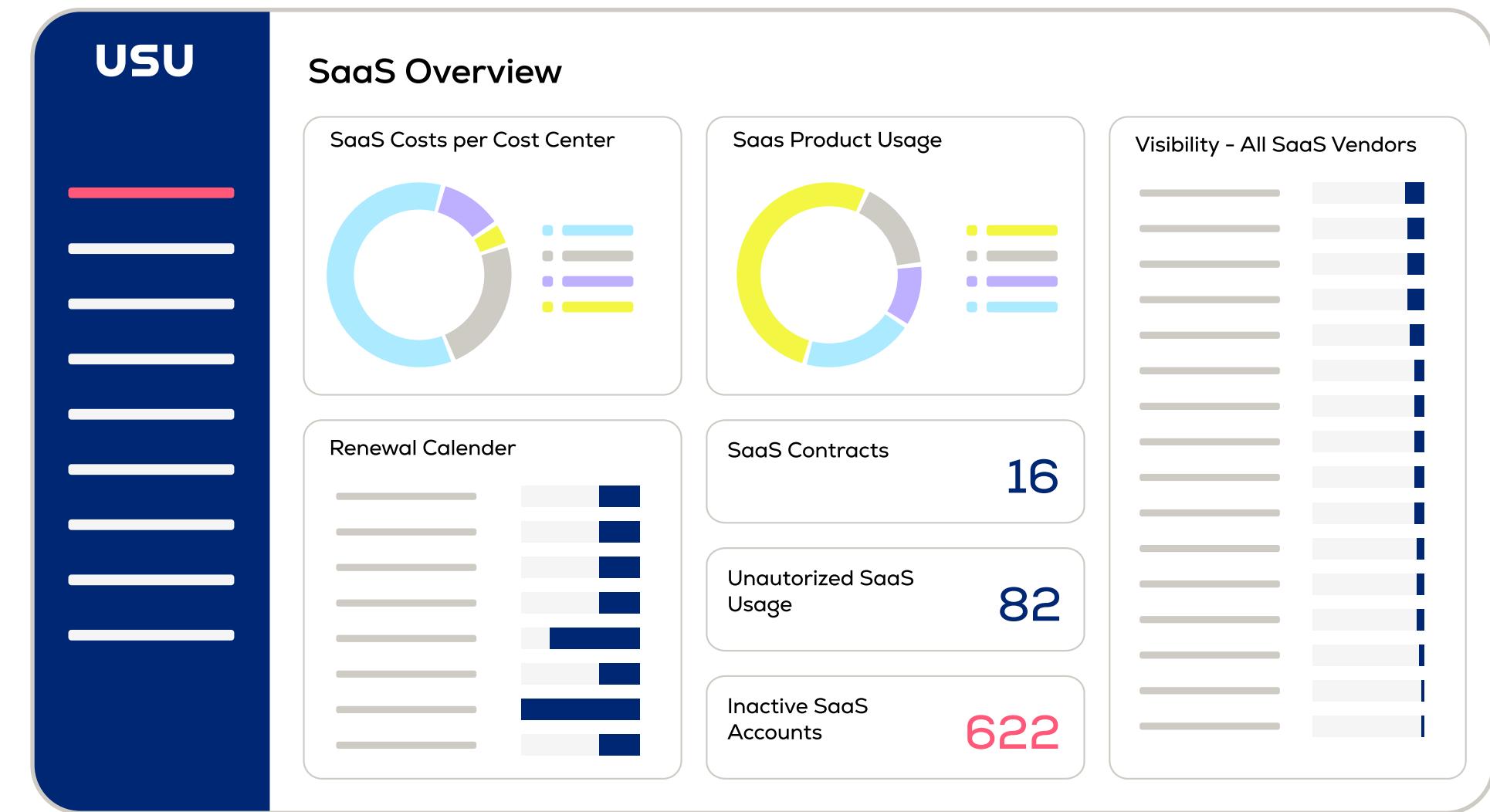
# SaaS Costs Under Control

## Why financial transparency matters before spend escalates

SaaS is one of the least controlled cost categories in IT. Contracts renew automatically, usage grows quietly and spend spreads across teams and vendors. Over time, costs increase without clear ownership.

As a result, many organizations can't confidently answer:

- How much they spend on SaaS
- Which business units drive which costs
- How reliable their SaaS forecasts really are



### The financial risk

Without centralized SaaS cost visibility, you face:

- Rising OPEX without proportional business value
- Limited accountability, making showback or chargeback unreliable
- Renewal and investment decisions based on incomplete data

**SaaS becomes a financial blind spot inside IT spend.**

## What changes with SaaS cost visibility

Applying financial discipline to SaaS helps you:

- See all SaaS costs in one consolidated view
- Allocate spend clearly to business units
- Identify unused licenses and overlapping tools
- Build predictable budgets with fewer renewal surprises

## Apply FinOps principles to SaaS Management

When you extend FinOps principles to SaaS, you gain:

- Better cost control
- Clear accountability
- Less overspend and wasted licenses

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## A practical next step

Before budgets are formally assigned, you can create a fact-based SaaS business case by assessing:

- Where spend visibility is missing
- Which cost allocation challenges exist
- What optimization and savings potential is realistic

This sets the foundation for better financial decisions—before costs spiral further.

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