

IT Financial Management and FinOps: Better Together

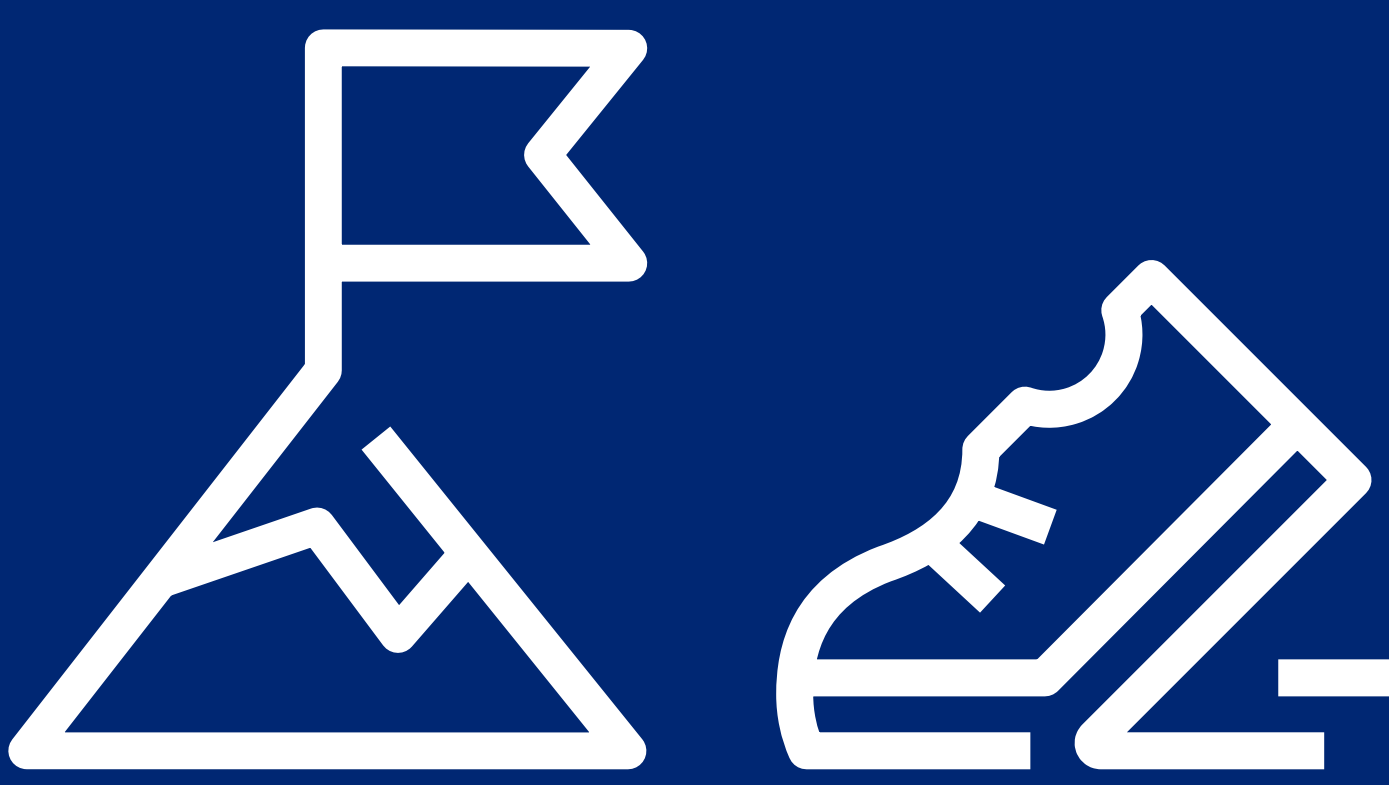
USU Survey:

How IT teams bring cloud spend into corporate financial processes

78% say they need better integration of cloud and on-prem costs

38% don't have a solution in place at all

Cloud cost integration is still a challenge



Nearly 40% of companies are unable to integrate cloud expenses into their ITFM.

Only 63% say they have full visibility of cloud costs in their ITFM—but that doesn't mean they're satisfied.



What's holding them back?

1. Data stuck in silos
2. Inconsistent cost models
3. ITFM tools that can't handle dynamic cloud structures



Two main approaches to closing the gap:

1. Use FinOps and ITFM tools with built-in integrations
2. Build your own interfaces using APIs



74% say they're working on one of these solutions.

Your takeaway

1. Most companies want better visibility across cloud and on-prem spend
2. They're looking to automate where possible
3. They want to show total cost of ownership to support smarter business decisions

Want to learn more?

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