

The logo for Utah State University (USU) is displayed in a bold, blue, sans-serif font within a white rectangular box in the top left corner. The background of the entire page is a dark blue gradient, overlaid with a 3D rendering of a pink umbrella. The umbrella's canopy is covered with a dense field of small, semi-transparent spheres in shades of pink, blue, and purple, which appear to be falling or floating around it. The umbrella's handle is a simple vertical pink pole on the right side.

USU

IT Asset Portfolio Management

Optimize & Protect Your Software Estate

Proper software inventory analysis enables organizations to reduce licensing costs and improve IT security.

Intelligent Vulnerability Monitoring Protects Your Portfolio

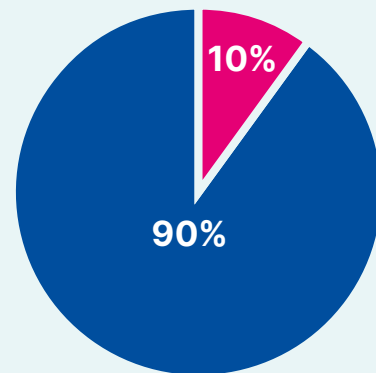
When software is no longer supported and does not receive security updates, the user is the weakest link in the chain and the company is vulnerable to cyberattacks.

Despite the increasing sophistication of cybersecurity tools, these attacks are heavily increasing. The growing complexity of IT infrastructures along with the centrality of digital solutions in almost every aspect of our work leave enough room for gaps, which bad actors can exploit to gain access to critical infrastructure.

Good to know

Analysts predict that by 2025 **90%** of I&O leaders will eliminate risk drivers in their software landscape through proactive optimization and vulnerability management.

Are you already one of them?



The product catalog of the future

To proactively monitor your IT landscape and have classified vulnerability information available anytime, a catalog for software applications is essential today.

In the catalog, your software products are not only normalized and categorized, they are also scanned daily for vulnerabilities and security gaps, and automatically enriched with essential market data directly from the vendor.

Benefit from information about your IT landscape that is not possible with standard solutions, permanently ensure your IT security and optimize your entire portfolio at the same time.

Your benefits

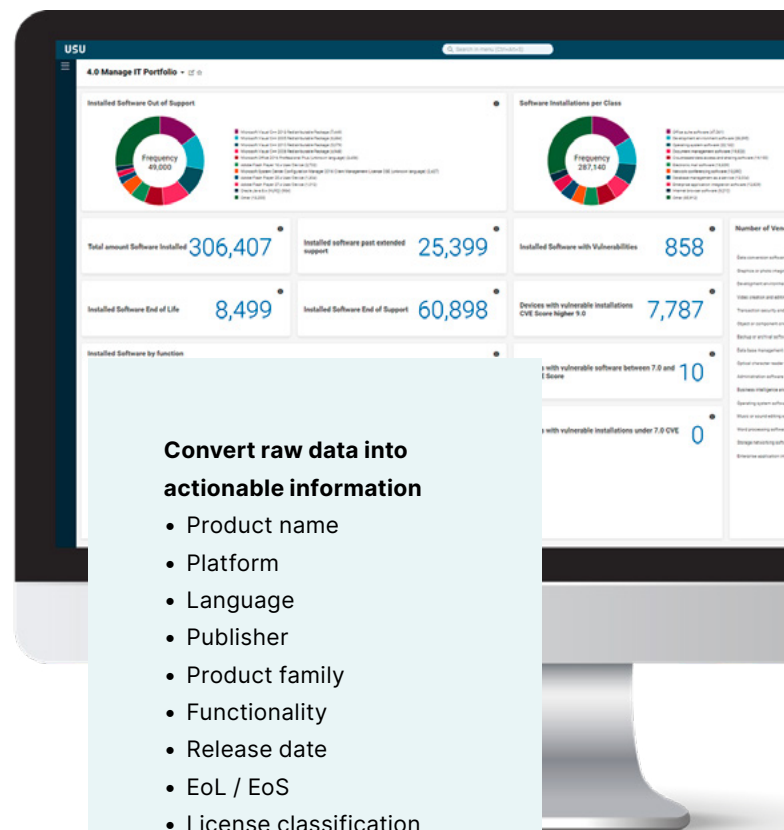


- Improve your IT security by patching and updating applications with vulnerabilities
- 24/7 access to vulnerability information including criticality rating
- Access relevant end-of-life and end-of-support (EoL/EoS) data at any time
- Reduce your license costs by optimizing your portfolio
- Minimize your support efforts through proactive portfolio management.

More efficiency and security through automated portfolio analysis

USU solutions are strategic tools for minimizing your software costs and risks and managing your IT portfolio sustainably. Servers, clouds, clients, and mobile devices – we combine complete IT visibility, comprehensive data enrichment and data transformation in one central solution.

As a result, you get holistic transparency coupled with continuous monitoring and a high-quality database of your IT assets.



Convert raw data into actionable information

- Product name
- Platform
- Language
- Publisher
- Product family
- Functionality
- Release date
- EoL / EoS
- License classification
- CVE vulnerabilities (Common Vulnerabilities and Exposures)

USU IT Asset Portfolio Management is an open, customizable, and configurable technical framework that can discover a wide range of IT assets and, in turn, deliver trustworthy data. Three powerful technologies provide an automated end-to-end process:

USU Discovery Data Hub

How ETL technology can support your business intelligence

Our advanced IT visibility and data management solution gathers and transforms your data from hundreds of different data sources.

- Collect data from sources such as SCCM, Active Directory, vCenter, and ServiceNow Discovery
- De-duplicate and federate hardware devices
- Consolidate key hardware attributes from the most authoritative source
- Enrichment of the data with the information from the USU Catalog.

USU License Management

Central reporting with extensibility for your ITAM

Our platform integrates perfectly into your infrastructure with its web-based interface, open architecture, and enterprise features such as SSO, rights and roles concept and intuitive user interface. It is scalable to any IT system and delivers data to end users as well as to third party systems:

- Out-of-the-box and ad-hoc reports for all ITAM concerns
- Pre-built reports and dashboards for all audiences
- Creation of custom reports and dashboards for distribution across the enterprise
- Deliver data to third-party systems such as CMDB via simple REST integration
- Easy extension for SaaS management, SAM, and HAM topics possible.

USU Catalog

Automated product recognition through advanced AI technology

With our comprehensive product catalog, we normalize, categorize, and enrich your data set with essential information. This gives you options that are not possible with conventional solutions.

- 24/7 access to vulnerability information including CVE score
- Insights into EoL / EoS data for software
- Application rationalization, environment simplification, and other key IT initiatives
- Insights that are not available from traditional device management tools
- Strategic decision support.



Get in touch for further information.

www.usu.com